REMARKS

This Amendment and Reply is intended to be completely responsive to the Non-Final Office Action mailed July 28, 2009. Applicants respectfully request reconsideration of the present Application in view of the foregoing amendments and in view of the reasons that follow. Claims 1-6 have been canceled without prejudice to further prosecution on the merits. Claims 7-10, 13 and 15 have been amended. New Claims 16-26 have been added to provide claims of varying scope. No new matter has been added. Accordingly, Claims 7-26 will be pending in the present Application upon entry of this Amendment and Reply.

A detailed listing of all claims that are, or were, in the application, irrespective of whether the claim(s) remain under examination in the application, is presented, with an appropriate defined status identifier.

Allowable Subject Matter

On page 2 of the Detailed Action, the Examiner indicated that Claims 10-12 would be allowable if rewritten in independent form to include all of the limitations of the base claim and any intervening claims.

Applicants thank the Examiner for this notice of allowable subject matter. In response, Applicants have chosen to rewrite Claim 10 into independent form including all of the limitations of its base claim (i.e., Claim 1) and any intervening claims (i.e., Claims 2-6).

Despite rewriting Claim 10 in independent form, Applicants wish to make it unmistakably clear that they do not agree to or acquiesce in the rejections under 35 U.S.C. §§ 102 and 103 detailed below. Claim 10 has been rewritten in independent form only to obtain prompt allowance of claims reciting subject matter indicated as allowable by the Examiner.

Claim Rejections - 35 U.S.C. §§ 102 and 103

On pages 2-5 of the Detailed Action, the Examiner rejected Claims 1-8 and 13-15 under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent No. 6,056,248 to Ma ("Ma"). On pages

5-6 of the Detailed Action, the Examiner rejected Claim 9 under 35 U.S.C. § 103(a) as being unpatentable over Ma in view of U.S. Patent No. 6,698,832 to Boudinot ("Boudinot").

Applicants believe that these rejections are now moot. Claims 1-6 have been canceled without prejudice to further prosecution on the merits and Claims 7, 8 and 13-15 now depend from a claim reciting subject matter that the Examiner has previously indicated is allowable. Accordingly, Applicant respectfully requests withdrawal of these rejections and allowance of Claims 7, 8 and 13-15.

New Claims

Applicants have added new Claims 16-26 to provide claims of varying scope. Applicants submit that independent Claim 16 recites a combination of subject matter that is allowable in view of the prior art of record.

For example, independent Claim 16 recites a "video screen assembly" comprising, among other elements, a "first joint defining a first axis of rotation, the first axis of rotation configured to be a substantially horizontal axis extending transverse to the vehicle seat . . . a second joint provided at [a] frame [that is coupled to an arm], the second joint defining a second axis of rotation, the second axis of rotation being substantially parallel to the first axis of rotation . . . wherein [a] video screen is rotatable relative to the frame about the second axis of rotation between approximately 150 degrees and approximately 210 degrees so that the display can face the occupant when the arm is in both [a] first use position and [a] second use position."

Neither <u>Ma</u>, <u>Boudinot</u>, nor any other prior art of record discloses, teaches or suggests such a video screen assembly. For example, neither <u>Ma</u>, <u>Boudinot</u>, nor any other prior art of record (alone or in any proper combination) discloses, teaches or suggests a video screen that is rotatable between approximately 150 degrees and approximately 210 degrees relative to a frame. Accordingly, allowance of new Claims 16-26 is respectfully requested.

* * *

Applicants respectfully submit that each and every pending rejection has been overcome, and that the present Application is in a condition for allowance. In particular, even when the elements of Applicants' claims, as discussed above, are given a broad construction and interpreted to cover equivalents, the cited references do not teach, disclose, or suggest the claimed subject matter. Favorable reconsideration of the Application is respectfully requested.

Further, Applicants respectfully put the Patent Office and all others on notice that all arguments, representations, and/or amendments contained herein are only applicable to the present Application and should not be considered when evaluating any other patent or patent application including any patents or patent applications which claim priority to this patent application and/or any patents or patent applications to which priority is claimed by this patent application.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by a check or credit card payment form being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741. If any extensions of time are needed for timely acceptance of papers submitted herewith, the Applicants hereby petition for such extension under 37 C.F.R. § 1.136 and authorize payment of any such extensions fees to Deposit Account No. 19-0741.

Respectfully submitted,

Date 1/27/2010 By /Adam M. Gustafson/

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